



Dr. Auma Obama, on the "Future Role of Sports in Kenya and Beyond."

"Majority of us stop doing sports the moment we leave school due to lack of facilities. The sports facilities need to be affordable. One can't go to a gym that costs you more you're your salary. We don't support our own sports people. Who really watches local football? Everybody knows European teams."

"We're part of KISFF, and we are proud to be part of this very unique event, which is first in Africa. Our role basically is to work hand-in-hand in terms of medical services provision for all sporting events and also to support the film festival. The discussion that we've had on doping as well as raising the key medical aspects that awareness is not really created amongst our sporting fraternity."



Dr. Muthoni Ntonjira, on providing emergency medical services for sporting events in Kenya.



"I hope this goes on, so that more stories can be told and more exposure and information to people at large. In terms of opportunities for filmmakers, it's a platform to showcase and tell stories. For sportsmen, it's a platform where they can seek inspiration from and also just training because as you know there are a lot of categories. And if it is an awards ceremony, it is to celebrate filmmakers who come out and tell stories for people who are in the sports industry."

Benjamin Achar, when receiving an award for KISFF Best Short Documentary, "Imara".

"Japan is the world's largest entertainment country. So, we want to introduce this prize to the world. And vice versa, Kenya appreciated my culture and I am very happy. I want to work with Kenya and stress on the entertainment business, and this is a good start."

Toshitsugu Uesawa, Japanese Ambassador to Kenya.



"The film won the KISFF award for best editor. I hope we have more of KISFF because there are a lot of stories that are untold from this region and this is a very good start and it's encouraging to actually to get an award for this work. It's a good beginning and it's very encouraging for people that are both in the sports industry as well as in the film industry."

Christine from Ethiopia, while receiving award for best edited film from Ethiopia.



Kenya national team player Irfan Karim makes his contribution during the panel discussion with Dr. Auma Obama, Gichuru, Dr. Auma Obama and Victor Muniafu.

KENYA INTERNATIONAL SPORTS FILM FESTIVAL

KISFF

PURSuing PASSION FOR SPORTS THROUGH FILM



During the Kenya International Sports Film Festival as, from left Julie listen keenly (Photo Credit: KISFF Secretariat)